

2016 ASA EPOC Workshop Program

Day 1 Engaging with and Through the Media

time	title	speaker(s)	venue	duration	moderator
0900-0930	Registration		Physics South Foyer	30mins	
0930-0940	Welcome - OHS	Rob Hollow	Hercus Theatre	10min	
	Engaging through the media				Chris Fluke
0940-1010	Astronomy Outreach	Fred Watson - keynote	Hercus Theatre	30min	
1010-1030	Writing for the Conversation	Michael Brown	Hercus Theatre	20min	
1030-1050	Large Public Events and Media	Lisa Harvey-Smith	Hercus Theatre	20min	
1050-1110	<i>CAASTRO Morning tea</i>		Physics South Foyer	20mins	
	Engaging with the media				
1110-1240	Meet the Press	Science in Public TV: Alicia McMillan, Chief of Staff at Channel Seven, Radio: Donna Demaio, Senior journalist at 3AW, Print: Bridie Smith, Science editor at The Age	Hercus Theatre	90min	Toni Stevens
1240-1330	<i>CASS Lunch</i>		Physics South Foyer	60min	
1330-1430	Astronomy communications panel	Michael Brown, Katie Mack, Alan Duffy	Hercus Theatre	60min	Flo Yuen
1430-1600	Communications breakout groups	The Conversation, social media, creating a media profile...	Hercus theatre and PP	60min+	
1600-1630	Recap	Rob Hollow	Hercus	30min	
1700-1800	Travel to Scienceworks (26min public transport)				
1800-1830	<i>ASA drinks and cheese</i>	Tanya Hill	Planetarium Foyer, Scienceworks		
1830-1945	Planetarium show/presentation		Melbourne Planetarium		
1945-2000	walk to Spottiswoode Hotel				
2000-	Dinner at Spottiswood Hotel		Spottiswoode Hotel		

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Day 2 Outreach and Education

time	title	speaker(s)	venue	duration	moderator
0900-0905	Review of Day 1 and intro Day 2	Rob Hollow	Hercus Theatre	5mins	Jacinta den Besten
	Effective engagement with schools				
0910-0925	What does the research tell us?	Michael Fitzgerald	Hercus Theatre	15mins	
0925-0940	Astronomy in the Curriculum	Rob Hollow		15mins	
0940-0955	Scientists and Mathematicians in Schools	Kate Maiden	Hercus Theatre	15mins	
0955-1010	CAASTRO in the Classroom	Silvia Choi	Hercus Theatre	15mins	
1010-1025	VSSEC	Michael Pakakis	Hercus Theatre	15min	
1025-1110	Education Panel Discussion	Michael F, Rob, Kate, Silvia, Michael P	Hercus Theatre	45mins	Jacinta
1110-1130	<i>RSAA Morning Tea</i>		Physics South Foyer	20min	
	Outreach with wider public				
1130-1150	Big astronomy events have been a feature of astronomy outreach around Australia for decades. Perth's Astrofest attracts 4,000 people each year and involves every WA astronomy related organisation.	Kirsten Gottschalk	Hercus Theatre	20min	
1150-1210	Government engagement	Jerry Skinner	Hercus Theatre	20min	
1210-1230	Industry, Corporates and our STEM future	Peter Lake	Hercus Theatre	20min	
1230-1330	<i>ICRAR Lunch</i>		Physics South Foyer		
1330-1430	Public outreach panel	Tanya Hill, Lisa Harvey-Smith, Kirsten Gottschalk	Hercus Theatre	60min	Vanessa Moss
1430-1600	Outreach breakout groups	Astrofests, schools programs, Industry links, Government links	Hercus Theatre and PP	90min	
1600-1630	Recap and where to now	Rob Hollow	Hercus Theatre	30mins	
Day 3	VSSEC	<i>Optional</i>			
0930-1100	VSSEC tour	Michael Pakakis	VSSEC, Strathmore College	90mins	

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